



Mainstay Partners is a leading provider of fact-based marketing and IT advisory services. For the past decade we have partnered with some of the most admired companies in the world, helping technology buyers and providers evaluate complex technology investments—and driving intelligent decisions that pay off.

**WOULD YOU STAKE
YOUR CAREER ON
THE VALUE OF
YOUR TECHNOLOGY
SOLUTIONS?
THAT'S WHAT WE DO
EVERY DAY!**

***“Economic conditions
and uncertainty will
shrink IT budgets by
2%–3% in 2009”***

Citi Investment Research

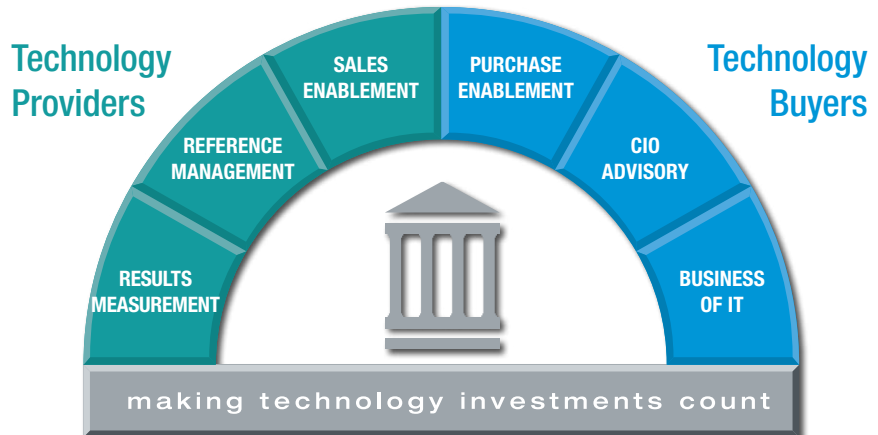


“I care about business results and Mainstay Partners delivers independent, trusted advice on the business merits of our technology investments. They are flexible and easy to work with as well—exactly what I need on my team.”

Leslie Jones
Chief Information Officer
Motorola

In today’s challenging marketplace, business and IT leaders are demanding solid returns and early payback on every IT investment. Mainstay helps bridge the gap between business and IT, delivering the evidence and insights you need to maximize the value of your technology solutions. We’ll help you answer vital questions, such as:

- *IS YOUR BUSINESS MAKING THE MOST OUT OF ITS IT INVESTMENTS?*
- *ARE YOU INVESTING IT DOLLARS IN THE RIGHT AREAS AND GETTING THE RIGHT RESULTS?*
- *HOW DO YOU EFFECTIVELY COMMUNICATE THE VALUE OF YOUR IT INVESTMENTS?*





About Mainstay Partners

Most technology advisory firms offer the same kinds of services and people. What makes Mainstay Partners stand out?

Our customers say it's our independence, our broad industry experience, and our unwavering focus on results.

Our business is based on a core set of principles:

Vendor Independence

We are 100% independent and vendor-neutral, so you can trust the objectivity of our research and insights.

Focus on Value

We believe that every technology investment should add value to the business, so we specialize in measuring and communicating that value.

Experience Counts

We only staff our engagements with skilled, time-tested professionals, including senior IT executives, consultants and auditors.

Facts First

Our work is successful because it's based on facts, not opinion—as evidenced by the 2,500 business metrics we've compiled from more than 300 technology assessments.

Results Delivered

Our work isn't finished until we deliver results that satisfy our customers.

mainstay  partners
making technology investments count

901 Mariners Island Blvd., Suite 105, San Mateo, CA 94404

p. 650.638.0575 f. 650.638.0578 contact@mainstaypartners.net www.mainstaypartners.net

