

We Make the Case for Your Business

Mainstay's fact-based case studies build credibility for Lexmark.

Mainstay Partners is a leading provider of fact-based marketing and IT advisory services. For the past decade we have partnered with some of the most admired companies in the world, helping technology buyers and providers evaluate complex technology investments—and driving intelligent decisions that pay off.

The collage displays five distinct case study reports, each with a unique layout and color scheme. The reports are:

- Amica Mutual Insurance Company:** Features a red and white color scheme with a photo of a car on a road. It highlights a 53% ROI over three years and a 20% reduction in printer costs.
- New York City Department of Education:** Features a red and white color scheme with a photo of children. It highlights a 15% reduction in printer costs and a 20% increase in productivity.
- Coca-Cola Enterprises Inc.:** Features a red and white color scheme with a photo of a Coca-Cola bottle. It highlights a 15% reduction in printer costs and a 20% increase in productivity.
- Union Bank, N.A.:** Features a red and white color scheme with a photo of a person's hands. It highlights a 15% reduction in printer costs and a 20% increase in productivity.
- Lexmark:** Features a red and white color scheme with a photo of a Lexmark printer. It highlights a 15% reduction in printer costs and a 20% increase in productivity.

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making technology investments count